



ENACTUS ITALY

ENACTUS PROGRAM | Phases

1. RECRUITING

2. TEAM DEVELOPMENT AND TRAINING

3. PROJECT DESIGN

4. PROJECT PRESENTATION

5. COMPETITION



THE ENACTUS ITALY PROGRAM 2024/2025

**ENACTUS PROGRAM
FOR IMPACT ENTREPRENEURSHIP**

by



**0-12 MONTHS
EARLY STAGE**

**ENACTUS
PRE-ACCELERATION PROGRAM
FOR IMPACT PROJECTS**

by



**12-24 MONTHS
ADVANCED STAGE**

ACTIVITY SCHEDULE

A.Y. 2024-2025



OCTOBER

ENACTUS
WORLD CUP
ENACTUS EVENTS

NOVEMBER

KICK-OFF (MILAN)
01. PROBLEM
IDENTIFICATION

DECEMBER

02. CONCEPT
DEVELOPMENT
03. SOCIAL BUSINESS
MODEL CANVAS



MARCH

06. SOCIAL IMPACT
ASSESSMENT

FEBRUARY

05. FINANCE
AND ECONOMICS

JANUARY

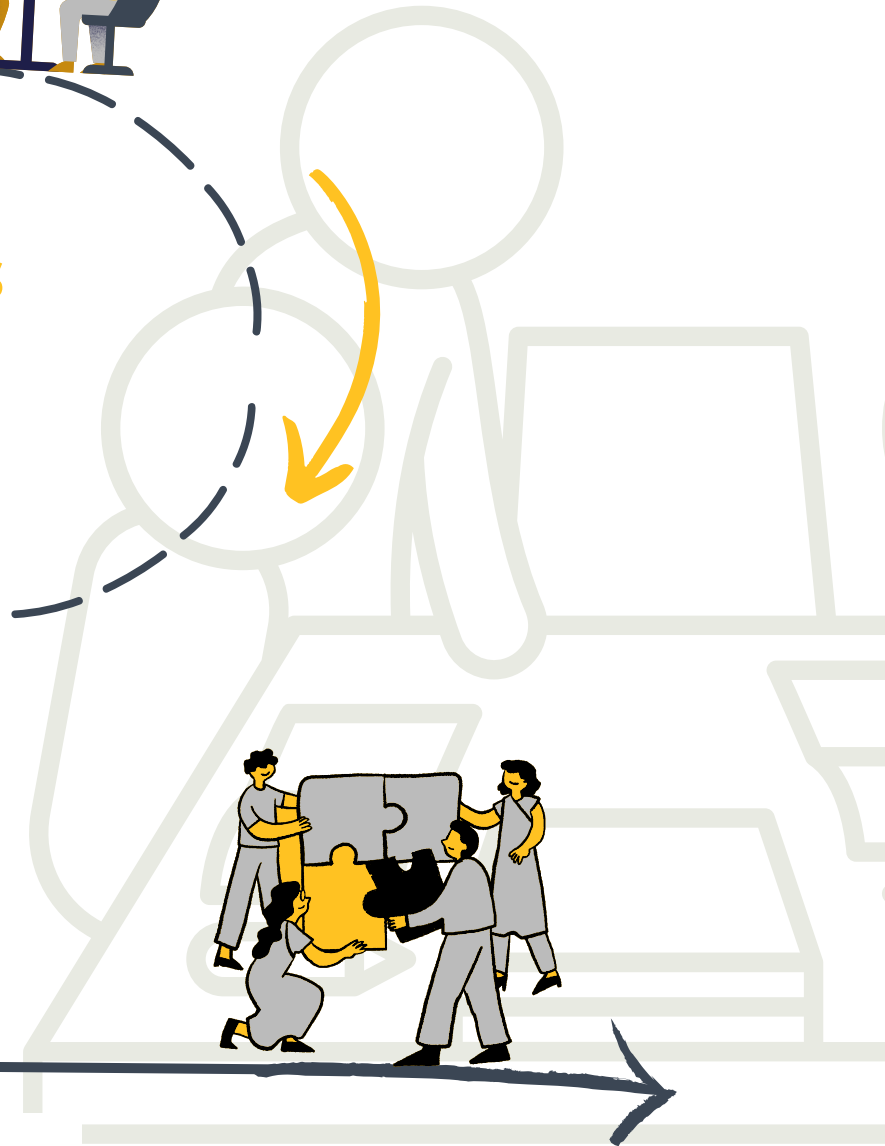
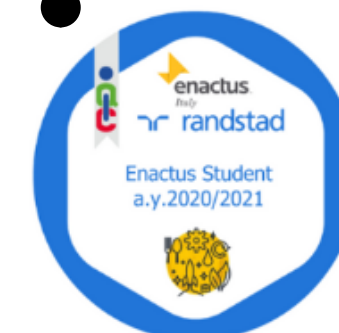
04. MARKET
ANALYSIS

APRIL

07. PROJECT
COMMUNICATION

MAY

NATIONAL COMPETITION
ENACTUS CAREER FAIR



THE ENACTUS PROGRAM FOR IMPACT ENTREPRENEURSHIP

FROM THE PROBLEM TO THE IDEA

IN COLLABORATION WITH SOCIALFARE, CENTRE FOR SOCIAL INNOVATION

01

PROBLEM IDENTIFICATION

29/11/2024 - MILAN



02

IDEA GENERATION

10/12/2024 - ONLINE

03

SOCIAL BUSINESS MODEL CANVAS

18/12/2024 - ONLINE

04

MARKET ANALYSIS

07/01/2024 - ONLINE

05

FINANCE & ECONOMICS

04/02/2024 - ONLINE

06

SOCIAL IMPACT ASSESSMENT

MARCH (TBD)

07

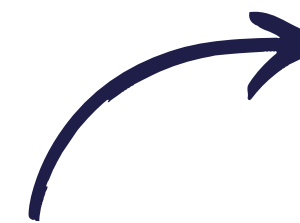
PROJECT COMMUNICATION

APRIL (TBD)



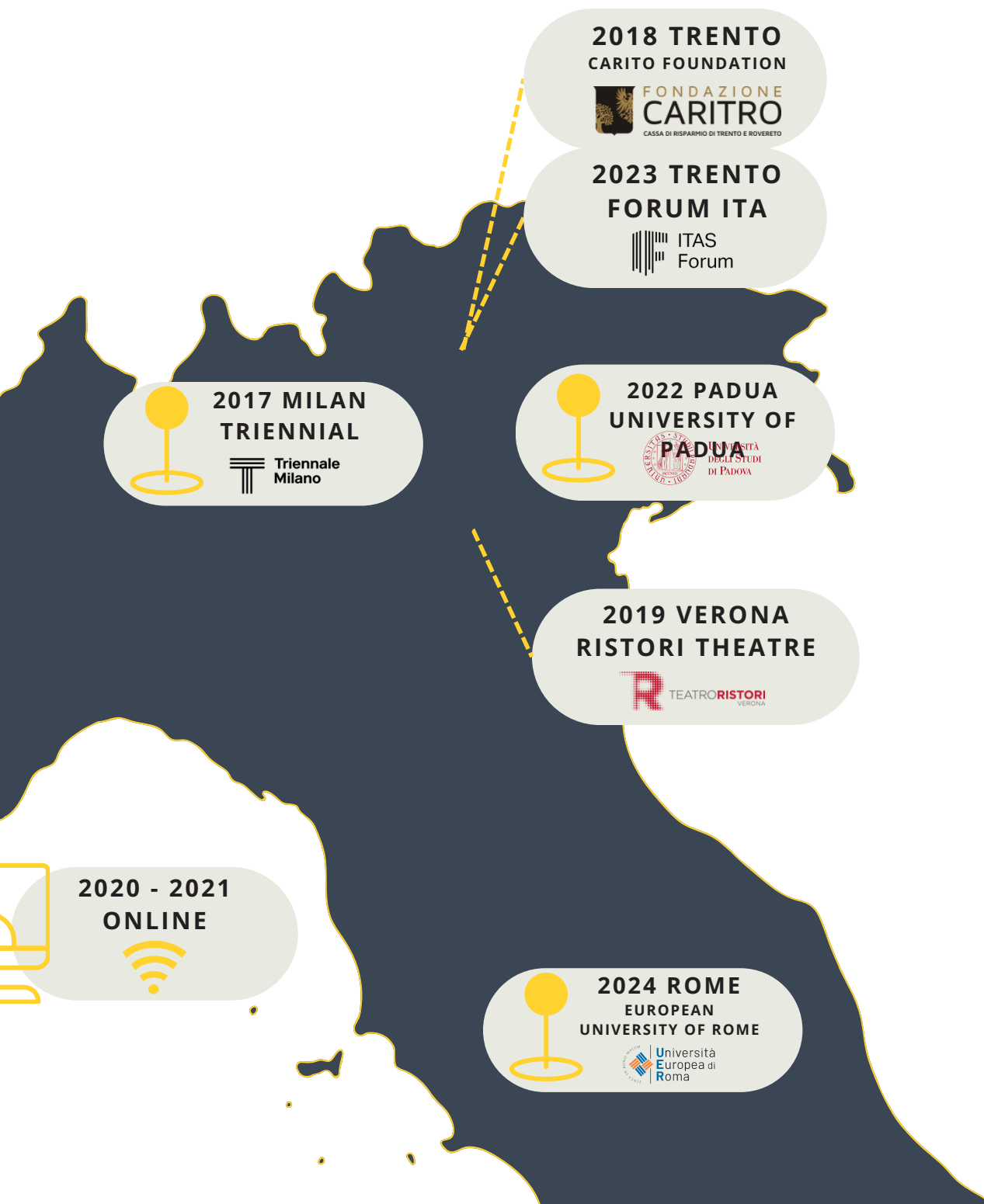
OPPORTUNITY TO ENGAGE WITH BUSINESS REALITIES

- Corporate visits and presentations
- Dedicated business consultancy with experts
- Shadowing experiences
- Engagement in corporate challenges
- Access to the Enactus Career Fair



**KPMGXENACTUS CHALLENGE
ON CORPORATE INCLUSION,
DIVERSITY, AND EQUITY**

ENACTUS ITALY NATIONAL COMPETITION



ANNUAL NATIONAL CONTEST

An itinerant event that unites the entire Enactus Italia community.

- PITCH COMPETITION
- CAREER FAIR
- WORKSHOPS
- NETWORKING with peer & professionals

TWO CHAMPIONS elected by judges:

- Early Stage National Champion
- Advanced Stage National Champion

Direct access to the EWC 2025



ENACTUS WORLD CUP 2025



+30 countries
100+ impact projects
1000+ guest and professionals to connect with

Location:
Bangkok, Thailand!

