

**TARDIGRADA  
GROUP**



11 SUSTAINABLE CITIES AND COMMUNITIES



FOOD STEP

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



## 2. A PLATFORM CONNECTING LOCAL PRODUCERS TO...



...HEALTHY AND ORGANIC FOOD LOVERS

## 3. AND TROUGH WHICH SUPPORTING CITIZENS' PROJECTS



### OUR TEAM



1. A BOX FULL OF HEALTHY FOOD, STORIES AND RECIPES TO YOUR PLACE

# BB Young

Here we want to help you to better understand some key sections of our Business model canvas that you can see in the slides.

As described, the pass can reach different segments. First of all, students and outpost students, whose presence in Trieste is of around 20K per years. The app could also be used by who doesn't own a driving license.

Finally, it could be implemented for tourists since the city is a destination of flows from all around the world. The presence of an updated service would improve the image of the city.



By implementing the app, we want to simplify the access to two different services, giving commodity in usage and digitalised the material ticket.

Discounts on the pass, would encourage the use of the bus and the bike, discouraging the use of alternative private means. Spreading the use of the app, moving in an ecological way would become part of the routine for a large part of the city.

1

SIMPLIFI  
-CATION

SUSTAIN  
-ABILITY

2

In addition to the percentage on the single pass, revenues come from advertising on the app and from the sale of data gathered thanks to customers.





**A PLATFORM TO MEET NEW PEOPLE AND TO SHARE...**



**YOUR COOKING MASTERY!**



**YOUR COOKING RESOURCES!**

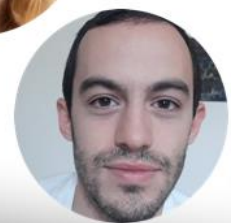


**OUR REVENUE MODEL**

-  CROWDFUNDING (e.g. Indiegogo)
-  DONATION

**REDUCE DISTANCES AMONG PEOPLE BY USING A COMMON CODE: FOOD**

**OUR TEAM**



# CITY SHARING

An innovative method to promote active citizenship and that will allow a better investments of the funds available. In Trieste, a lot of common areas aren't known and exploited by the citizens due to their unpopularity or to the difficulty to have access to them. City-sharing simplifies your life!



1) Register to the platform and take a look at all the ideas proposed by other citizens!



2) Vote or get voted! You can choose whether to support an idea or to get accredited and to propose one!

The project is addressed to the whole community! We are responsible of our present!



3) Once you've won the "election" you just need to concretise your idea... for free! Willingness is the only cost!

The platform finances itself thanks to advertisements and financial support from the municipality

Our idea is based on a close collaboration with the municipality and aims to promote active citizenship and progress towards becoming a SMART CITY!